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The first step in the search process included determining the scope of the search. Ten total research articles would be used to evaluate the given topic. Keywords used to search for articles in online databases included strategic management, competitive advantage, strategic planning, internal culture, and cultural environment. The articles selected were only those published in the last five years and those relevant to the topic.

**Integration of strategic management functions used to achieve competitive advantage**

**Reference List**


This article evaluates 448 companies to assess the relationship between financial performance and strategic planning.


This source assesses aspects of strategic management and the overall benefits to the business.


This article explores factors that hinder effective strategic planning and the benefits associated with strategic management.

This source demonstrates how strategic planning relates to followership an organization, which in turn improves productivity and competitive advantage.


The authors explore the relationship between strategic management and organizational performance through a comprehensive literature search.

**Internal cultural environment and the impact on the competitive advantage**

**Reference List**


This article explores organizational internal environment and how it promotes innovativeness.


This source focuses on the benefits associated with internal organizational culture.

These authors use Tehran pharmaceutical companies case study to explore how organizational culture impact performance.


This article uses the Schein’s model to evaluate the relationship between culture environment and innovative thinking within an organization.


The authors focus on how internal cultural environment impacts knowledge management. Effective knowledge management is related to organizational efficacy and customer service.