

Chapter 1: Research Proposal and Introduction

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Abstract

JKF Medical Centre is a non-profit health care facility which was founded in 1966. The facility features a wide variety of services such as general surgery, emergency medicine, maternity care, psychiatry and pediatric care. Annually, this hospital accommodates more than three thousand births, twenty thousand admissions and sixty thousand emergency department visits. This hospital is one of the largest health facilities in the state. The purpose of this research is to identify the different ways JKF Medical Centre can improve its profitability and enforce its ethical behavior. This research proposal first identifies the issue of the high rise of deaths related to serious treatable complications and the way in which this problem can be solved. By addressing this problem, the hospital will ensure that it is working towards its mission and vision. This analysis will go a long way in ensuring that the hospital also stays maintains a competitive edge. The research utilizes the hospital databases to obtain detailed information about JKF Medical Centre.

Section I: Introduction to the Organization

The corporate name, founding date, founding leaders

JFK Medical Centre is a health facility with a bed capacity of four hundred and eighty-sixes patients and it is located in Atlantis, Florida. Currently, it has more than five hundred physicians, two thousand health care professionals, and three hundred volunteers (JFK Medical Centre, 2018). The hospital was founded as a community hospital in the year 1966 and also as a memorial of the 35th President of the United States, John F Kennedy. JFK Medical center is an affiliate of Meridian Health and it is accredited by the joint commission.

Essential events and critical incidents in the facility's history

JFK Medical Centre was established in the 1960s as a dream come true and idea in response to the then mounting demand for health care due to a rapid population growth experienced in Atlantis and its surrounding communities. One of the hospital's essential events is that it opened its doors and admitted its very first patients in 1967. Another important time in history is 1984, which was the year that the hospital enhanced its scope of services and venture into the long-term arena by adding the convalescent and rehabilitation centers. In the recent past, the hospital has been honored by several governmental and non-governmental organizations for the exemplary services they provide.

Historical (initial) products; current products/services and the evolution of new products

The hospital began as a health care center in response to increasing demand for healthcare services in Atlantis, Florida and its surroundings. Currently, it specializes in cardiovascular care. The hospital is also a major training place for students studying medicine. Moreover, it is also home to the accreditation council for graduate medical education which is the organization responsible for a majority training programs such as internships and residencies, in general surgery and internal medicine. The hospital has a variety of advanced services such as specialized and generalized surgery, cardiac care, emergency medicine, and pediatric care among others (The Leapfrog Group, 2018). JFK medical center is also evolving with the

innovation of new products and as such, it will be opening another phase of Emergency Department which will have thirty emergency patient rooms, and upon its completion, the emergency department will be one of the biggest in the entire state.

Industry competitors

The competitors of JFK medical center are some of the best medical centers in Atlantis, Florida. They include Cleveland Clinic Florida, Atlantis Outpatient Care, and Guadalupe Medical center. However, some of the specialized health care services are only offered in JFK Medical Center. As a matter of fact, it is the largest healthcare facility in Atlantis.

Section II: Statement of the Problem

According to the JFK Medical Centre mission statement, the facility seeks to provide a superior patient experience with compassion, empathy, honesty as well as respect. It focuses on providing high-quality services to those who visit the facility and more so patients and ensuring their safety. However, in the hospital's efforts to provide quality cardiovascular care services and other health services, and more considering that it currently focuses on critical surgeries, the hospital has had the problem of an increased number of deaths resulting from serious treatable complications. A considerable number of patients have in the recent past developed serious complications while they are in the hospital after coming from surgery. Some of these patients have reported catching pneumonia, having a heart attack, or losing functions in their kidneys or livers (Wallis, 2007). In response to this problem, our study proposes to investigate several factors that are attributed to this problem and options that would go a long way in reducing the cases of deaths as a result of treatable complications.

Section III: Research Question

What are the factors behind the increased number of deaths resulting from serious treatable complications in JFK Medical Center Atlantis and what are the options for reducing such?

Section IV: Hypothesis

There exist several factors behind the increased number of deaths resulting from serious treatable complications such as developing pneumonia or a failure of the kidney after surgery in JFK Medical Centre. However, there are a number of recommendations or options that could significantly reduce if at all not end this problem.

Section V: Research Significance

The research is important because it will expose problems that have been involved in surgeries such as the one detailed in this proposal which is an increase in the number of deaths resulting from serious treatable complications in JFK medical Centre Atlantis. Other than exposing the problems, the research will play a major role in that it will also detail some of the recommendations that could be adopted so as to reduce the problem and not only in JFK medical center but also in other healthcare facilities. The research recommends that staff in the hospital should have effective communication so that they can quickly identify if at all there are any serious complications on any given patient after surgery. This way, they are ready to take swift action with an aggressive plan using patient safety guidelines.

Section VI: Purpose

The main purpose of this research is to pinpoint a major problem that faces JFK Medical Centre Atlantis that is an overwhelmingly increasing number of deaths in the center as a result of serious treatable complications developing after surgery. In addition, other than pinpointing this problem, the research also comes up with the solutions or recommendations to the problem which is ensuring effective communication between the healthcare practitioners in the facility.

Section: VII: Data Collection/Research Methods

The data collection methods used to retrieve data in this research include a review of several journal articles, reading other pertinent literature, and analyzing online (or onsite) corporate records, government websites, and other resources. It will also utilize interviews and focus groups which are the most common and preferable methods particularly in research related to healthcare. These data collection methods are suitable

since this research is a qualitative research which is aimed at gaining a deep understanding of JFK Medical Centre, the problem that is facing it, and how this problem can be addressed so that it reduces if at all not coming to an end.

Section VIII: Chapter Summary

All in all, while JFK Medical Centre has experienced this problem for quite some time, the number of deaths from serious treatable complications that develop after surgery has begun to reduce significantly. Moreover, other than this problem, the hospital has been performing greatly with some of the very recent technological innovations being used in the facility. This research will, therefore, play a critical role in pinpointing the problem faced by JFK Medical Centre and also establishing the solution to the problem.

References

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